

**The Ford and Fordson Association
Annual General Meeting
Sunday 28th February 2016 at 12.00 noon
Fresian Hall, Tractor World Show, Three Counties Showground, Malvern, Worcestershire**

The Minutes

Eighteen members attended the meeting, which took place in the Freisian Hall during the annual Tractor World Show at Malvern for the second year running.

It was felt that attendance was lower than anticipated because the timing coincided with the Show's Prize Giving. It was pleasing to note that the FFA Stand and Tractor Display won first prize for the Best Club Stand, repeating its success in 2015.

Committee Members attending: Chairman Pat Pawsey, Vice Chairman Conrad Hopkins, Merchandise Managers Rodney and Wendy Gibson, Show Managers Margaret and Derek Badham, Treasurer/Secretary Jane Broomhall, Membership Secretary Keith Broomhall, Committee Ken Bailey, Ian Prince

After the introduction by the Secretary the Chairman welcomed everyone and thanked them for attending.

The Secretary explained that there was a slight change to the Agenda in that Ian Prince was co-opted to the Committee during the year and his appointment would be confirmed under the Election of Officers point.

Apologies for absence were given by President Nick Battelle, Website Manager Graeme Clark, and Committee Peter Godwin.

Minutes of the last AGM held on Sunday 15th March 2015 at 12.00 noon at Malvern were distributed ahead of the meeting and the Secretary provided a summary of the content. Proposed by Rodney Gibson and seconded by Andrew Green the Minutes were agreed as a true record and signed by the Chairman. There were no matters arising.

Chairman's Report – Pat Pawsey

Welcome to you all and thank you for attending the Club's second AGM to be held at Tractor World. You will be relieved that my report is mercifully brief, my excuse being that I do not want to keep you away from the show any longer than necessary.

The last year has again been a very busy one for the Club. We are now asked to take a Club stand to more shows than we have the manpower to cope with and could not possibly go to as many as we do without our area representatives taking charge and running their local events themselves. This demonstrates just how important area representatives and our ploughing directors are to the Club. Without their enthusiasm and hard work, it would be quite impossible to be at nearly so many shows. They really are the "backbone" of the Club and I thank them all for the tremendous work they put in.

We also all owe a terrific vote of thanks to the member's wives for all they do. I can tell you that without them there would be very little in the way of teas and coffees and certainly no cake or biscuits. It just doesn't bear thinking about: events just wouldn't be nearly as enjoyable without them and I'm sure you will join with me in thanking them all.

I must also thank the committee for the work they have put in much of which is behind the scenes. As long as things happen as they should it goes quite unnoticed, but I can assure you that they all really do work very hard for the Club.

We tried a new exhibition last year, the Classic Motor Show at the NEC. It immediately followed Newark and was certainly an eye opener for me, we had the only tractors on display and I was surprised by the interest they generated, in future the organisers may grow the tractor side of the show but I don't think any decision has yet been made.

Dorset went very well and next year we shall again have a special display celebrating the Fordson F; a tractor that is certainly iconic and may arguably have been the most influential of all time.

However, the most important alteration to the Club's affairs has been that to our relationship with the magazine's publisher. The groundwork for this change started back in 2011 and has been well documented since and I was very pleased to be able to announce the new "deal" in the last magazine. In brief, Kelsey no longer sponsor us and our relationship with them has changed, we are now financially independent, but they have agreed to continue to publish the magazine and reimburse us for the work we do. In other words, Kelsey now pay us a commercial rate for the maintenance and servicing of our members subscription list; that is now totally our responsibility. The changes have been well received by members and we will be pleased to answer any questions you may have once the formal part of the meeting has been concluded.

Treasurer's Report – Jane Broomhall

Firstly, and for the sake of good order, I should point out that the level of merchandise stock held was not included in the accounts that were approved at the AGM last year. This totaled £8,100 and is noted in the finalised accounts which are included with the minutes from 2014.

The accounts cover the calendar year 2015.

For the record, the accounts have been audited by a chartered accountant at no cost to the Association and, as previously advised, any cheque transactions require two signatories.

Public Liability Insurance is in place for £5,000,000 and we continue as members of the Federation of British Historic Vehicle Club. This body keeps Associations like the FFA in touch with all the relevant regulations.

Income

Sponsorship monies relate to both sponsorship by Kelsey (£2,500) and ploughing sponsorship by Cheffins and Russells (£250).

It should be noted that sponsorship by Kelsey ends at the end of March this year and we are now on a new footing with them, which has been explained by our Chairman.

Subscriptions have been regular throughout the period with members renewing at the annual events we attend, i.e. Malvern and Newark, but also individually by postal applications.

Fundraising income relates to ploughing matches £170, registrations £1,794 and provision of teas, coffee etc. of £1,180.

Merchandise sales have continued at a good level at the many events attended during the year and via postal orders which are handled by Wendy and Rodney.

Expenditure

Probably self explanatory, but

Subscription transfers relates to the monies paid to Kelsey for distribution of the Ford and Fordson Tractors Magazine.

Merchandise costs for purchases of the range of FFA clothing and accessories, together with postage for the same provide a total of £7987.36.

Exhibition costs were higher in 2015 due to the purchase of marquees to better represent the Association at its various events. We also spent a little more on trophies and plaques

However, I am pleased that we have been able to reduce our costs in relation to telephone and postage at £804.31 compared to £1611 for the 18 months to December 2014.

Summary

Our expenditure exceeded our income by £2,222.22 but we have maintained a healthy balance at the bank of £13,542.96.

Our stock of merchandise at year end has been calculated at a value of £9,103.

The Future

Kelsey have been particularly helpful during the transition to our greater independence.

We have received a total of 78 enquiries to date, via email and telephone calls, since our Chairman's letter was circulated with issue 71 of the Ford and Fordson Tractors magazine. We have spoken to some great characters.

All are keen to be both members of the Association and to subscribe to the magazine and have either already joined us or indicated that they will at the expiry of their current arrangement.

The direct debit facility established with GoCardless has been a most welcome alternative method for members to subscribe.

As at the 23rd February we have 380 full members and 48 member-only subscriptions.

Whilst I am in touch with subscribers when their renewals become due, previously this wasn't happening, and a great number subsequently became subscribers direct with Kelsey, not realizing that this affected their membership of the Association.

Kelsey will no longer send reminders to our Members.

Of course, what we really need is some younger blood joining our committee but, once again, we have enjoyed a most successful year with tremendous support from members, event organizers and Kelsey Publishing.

Jane Broomhall
Treasurer/Secretary
14.02.2016

**FORD AND FORDSON ASSOCIATION
INCOME AND EXPENDITURE ACCOUNT
1 January 2015 to 31 December 2015**



Income

Sponsorship	2,750.00
Membership Subscriptions	5,711.73
Merchandise Sales, inc. postage	8,763.71
Fundraising	3,143.76

Total **20,369.20**

Expenditure

Subscription Transfer	4,565.37
Merchandise Purchases	7,783.74
Exhibitions/AGM	6,812.99
Insurance	605.25
Trophies/Plaques	1,815.54
Telephone, Postage and Stationery	804.31
Merchandise Postage	204.22

Total **22,591.42**

Excess of Expenditure over Income **2,222.22**

Balance Brought Forward from 31 December 2014 **15,765.18**

Balance at Bank as at 31 December 2015 **13,542.96**

Merchandise stock in hand **9,103.00**

JB/09.02.2016

Election of Officers

The Secretary reported that no resignations or nominations had been received, but that confirmation of Ian Prince being co-opted during the year was required.

As noted on the Agenda Conrad Hopkins was the only Committee Member seeking re-election for a further three-year term.

Andrew Green proposed and Wendy Gibson seconded that Conrad Hopkins be re-elected and Ian Prince elected. The proposal was carried unanimously by a show of hands.

Any Other Business

Wendy Gibson wished it to be noted that there is a good margin on the Club merchandise offered for sale.

Andrew Green asked whether the withdrawal of Kelsey's sponsorship would adversely affect the Club's financial position. Jane Broomhall explained that under our new commercial arrangement the monies derived from magazine sales would be adequate for the Clubs requirements when added to other existing income streams.

David Mosedale of Railswood Tractors asked for a Club banner to display at shows, he was also willing to sponsor the Club and give FFA members a discount on purchases; in fact, he was already doing so. His offer was gratefully accepted, and a banner will be supplied to him.

The planned Family Fun event to be held by Tim Pearman in August was discussed. Forms for attendance were available at Malvern and will be available on the website. It was agreed that Keith and Jane Broomhall would visit Tim for a better understanding of space available.

Andrew Green asked if members in Devon and Cornwall could be identified and used for contact for events in his location. The Secretary confirmed that they could be identified but that due to Data Protection it would be appropriate for her to speak to those concerned to confirm their willingness to be contacted.

Date of Next AGM

The venue for the 2017 AGM will be Tractor World, Malvern, the date and timing of which will be confirmed.

Jane Broomhall
08.03.2016